

Archaeological cultural heritage, tourism and territorial development: conflicts, strategies, solutions and management.

II ROMAN ROADS SEMINAR

Gijón (Spain) 3 and 4 October 2024

Lecture Hall in the "Antiguo Instituto" Cultural Centre

The Cooperation Network ITER ROMANUM – Heritage and Cities is a cooperation project in the fields of cultural heritage, education and tourism in Europe. It aims to publicise and promote the Roman roads and sites that form the Network. Different activities are held each year to fulfil its objectives and these include Seminars that examine in depth particular topics related to the project.

The first Seminar was held in the city of Braga (Portugal) in September 2021. With the title "Roman Roads in Europe", it addressed such aspects as research projects about Roman roads and their territory, as well as strategies for the promotion of cultural routes and associations related to European cultural routes.

This second seminar, to be held in Gijón (Asturias, Spain) in October 2024, will focus on three complementary topics: the role of cultural and archaeological heritage as a resource for tourism and development; the impact (positive and negative) of this phenomenon on the territory; and thirdly, its effect on local communities.

Mainly through roundtable discussions, this II Roman Roads Seminar will encourage the exchange of ideas and debates about these topics with an international and inter-disciplinary panel of speakers.

Organising Committee

- Paloma García Díaz (Gijón Archaeological Museums).
- Luisa Ferrero (Cooperation Network of Towns on the Ruta de Plata).
- Almudena Orejas Saco del Valle (CSIC).
- Nekbet Corpas (CSIC).

Seminar Secretary

Roman Road Heritage Cooperation Network- ITER ROMANUM
Gijón Archaeological Museums.

The Roman Roads Heritage Cooperation Network – Iter Romanum, in order to contribute to the objectives of the Mar de Niebla Foundation in Gijón, has donated 2€ per participant in this seminar.

<https://mardeniebla.com>



Programme

Thursday, 3rd October


- 10.00 Registration
10:30 Official opening of the seminar
11:00 Opening lecture. **Miguel Bandeira**
11:30 - 12:00 Coffee break
12:00 - 13:00 **1st Round Table: Archaeological and Cultural Heritage, Tourism and Territorial Development: Conflict**
 - Keynote speaker: **Nekbet Corpas**.
"Thinking through conflicts in archaeological heritage: the role of tourism".
 - Round Table participants:
Patricia Hevia (moderator), Jere Drpić, Clara María Martín, Aitor Martínez and Felix Palma.

13:00 Open discussion
13:20 Conclusions. **Patricia Hevia**
13:30 Lunch. GUSTATIO ROMANA (Price: 15 € Registration required)
15:00 **2nd Round Table: Archaeological and Cultural Heritage, Tourism and Territorial Development: Strategies**
 - Keynote speaker: **Silvia Fernández Cacho. "..."**
 - Round table participants: **Rafael Mata (moderator), Manuel León, Daniel Martínez and Danijela Vicentijevic.**

16:00 Open discussion
16:30 Conclusions. **Rafael Mata.**
17:00 - 19:00 Tour of the archaeological sites in Gijón (free - registration required).

Friday 4th October

- 9:30 - 11:30 Presentations of case-studies, experiences and proposals.
11:30 - 12:00 Coffee break
12:00 **3rd Round Table: Archaeological cultural heritage, tourism and territorial development: Solutions and Management**
 - Keynote speaker: **Laure Lévêque "The role of the Roman Roads"**.
 - Round Table participants: **Elena Pérez (moderator), Antonio Baronne, Monique Clavel-Lévêque, Jon Insausti, Segittur.**

13:00 Open discussion
13:30 Conclusions. **Elena Pérez**
13:45 General conclusions of the II ROMAN ROADS SEMINAR. **Almudena Orejas Saco del Valle**
17:00 Guided tour of the Archaeological-Natural Park of Campa Torres and the Roman Villa of Veranes Museum. (Price: 8 € Registration required).
Meeting point: C/Rodríguez San Pedro (next to Las Letronas). 



www.iter-romanum.eu

