



Archaeological cultural heritage, tourism and territorial development:

conflicts, strategies, solutions and management

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ROMA
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Heritage & Cities



Jon Insausti

COUNCILOR FOR CULTURE, BASQUE LANGUAGE, AND
TOURISM. DONOSTIA/SAN SEBASTIÁN

Friday 4th October

12:00. 3rd Round Table: Archaeological cultural heritage,
tourism and territorial development: Solutions and
Management.

Spain

Jon Insausti Maisterrena (Donostia).

Bachelor's degree in Business Administration and Management from the UPV/EHU.

He has also completed postgraduate studies in Corporate Social Responsibility and Sustainability [UNED], a Master's degree in Social Innovation and Cultural and Creative Industries [UPV/EHU], and a Master's degree in Secondary Education Teaching [UNIR].

Besides, he has gained experience at Banco Guipuzcoano, Nekatur, and the Transcreativa Project.

He currently serves as the Councilor for Culture, Basque Language, and Tourism in the City Council of Donostia/San Sebastián, as well as the spokesperson for EAJ-PNV.