



Archaeological cultural heritage, tourism and territorial development:

conflicts, strategies, solutions and management

ITER
ROMA
NVM
Heritage & Cities



Elena Pérez

ASSOCIATE PROFESSOR. EUROPEAN UNIVERSITY OF THE
CANARY ISLANDS (FACULTY OF SOCIAL SCIENCES).

Friday 4th October

12:00. 3rd Round Table: Archaeological cultural heritage, tourism
and territorial development: Solutions and Management.
13.30 h. Conclusions

Spain

PhD in History, Territory, and Culture: Theoretical Perspectives and Research Methodologies from the University of La Laguna (ULL).

Associate Professor at the European University of the Canary Islands (Faculty of Social Sciences).

Research focuses on Cultural Heritage Management, particularly in archaeological heritage, tourism, and social perception.

Member of ICOMOS Spain and the International Scientific Committee on Archaeological Heritage Management (ICAHM).

She is part of the Technical Commission -sectorial table- of Cultural Heritage in Los Llanos de Aridane (La Palma, Canary Islands). Principal Investigator of the Research Group Integration of Sustainable Development Goals in Tourism.

She has been part of the research team of the PAYSOC project. Landscape and society: analysis of social perception in cultural landscapes; she has been the principal investigator of the research project Recovery of the archaeological landscape of Buenavista del Norte (Tenerife, Canary Islands), in rural and urban contexts.