



**Archaeological cultural heritage,  
tourism and territorial development:**  
conflicts, strategies, solutions and management

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## Danijela Vicentijevic

SENIOR ADVISOR. MINISTRY RESPONSIBLE FOR TOURISM  
OF THE REPUBLIC OF SERBIA

Thursday 3th October

**15.00. 2nd Round Table: Archaeological and Cultural Heritage,  
Tourism and Territorial Development: Strategies.**

Serbia

Danijela Vicentijevic, PhD, is a Senior Advisor at the Ministry responsible for Tourism of the Republic of Serbia. She obtained a PhD degree at the University of Arts in Belgrade - Faculty of Dramatic Arts (Department: Management of Cultural and Media), graduated from the University of Belgrade, Faculty of Economics (BA and MSc), and completed master's studies in Cultural Tourism at the Uni Adrion University in Bologna.

She completed a Specialization in the field of Organization and Management with practical work on the project "German Roman Limes" at the European Institute for Tourism at the University of Trier.

Her professional and research activities include the development of tourist products with a focus on cultural tourism (especially cultural tourism routes), the creation of sectoral policies in tourism, and management policies and instruments for managing cultural heritage aimed at sustainable economic and cultural development.